

# J U L I E L E V E S Q U E

45 Thurston Rd Newton MA 02464 · phone 617 549 2770 · email [julie@levesquecreative.com](mailto:julie@levesquecreative.com)

## Work Experience

**Levesque Creative, Newton, MA** - 2001 to present

[www.levesquecreative.com](http://www.levesquecreative.com) - Sole proprietorship offering design & marketing services

### **Website & Graphic Design**

- Design and build websites using HTML & CSS with a clear focus on simple elegant design coalescing images and text into cohesive message.
- Graphic design services for the web and print including html email ads, logo design & branding.
- Product development and packaging design.
- Copywriting.

### **Small Business Consultant**

- Marketing, social media, public relations and branding to shape small businesses into a cohesive package tailored to their market.

### **Product Development consultant**

- Museum-related product development and design, marketing & packaging with a specialty in jewelry and small sculpture.
- All designs executed in photoshop with detailed specifications for production.

**Sculptor/Installation Artist** - 1996 to present

[www.julielevesque.com](http://www.julielevesque.com) - Award-winning artist represented by galleries nationwide with work in several museum collections

**Event planner** - 1996-2000 & 2003-2007 (seasonal)

Conceived and launched an annual contemporary outdoor sculpture exhibit, *Art For The Garden*. Executed all facets of this event including organization, production of invitations & web site, public relations & marketing.

**Museum Reproductions, Inc., Brookline, MA** - 1986-1995

**Vice President/Director of Product Development & Marketing** - 1989-1995

- Responsible for all design and development of jewelry and small sculpture reproductions from museum collections.
- Produced jewelry design presentations for clients including full color renderings, technical drawings and specifications.
- Worked with model makers and sourced findings, beads and stones.
- Marketing - conceived, designed and executed 48 page color catalogues, design of packaging, design and execution of trade show exhibits & displays.
- Sales - pitching product to large national mail order catalogues, advertising, public relations and executing licenses with museums.

**Production Manager** - 1986-1989

- Managed production & fulfillment of jewelry coordinating a large network of offsite subcontractors. Included all purchased supplies.
- Managed team of 10-20 in-house assemblers.
- Product development and marketing in concert with owner.

JULIE LEVESQUE

continued...

**Richard Dana Jewelers, Wellesley, MA - 1983-1986**

***Custom jewelry designer/shop manager and salesperson***

- Worked directly with customers in high-end fine jewelry store to create custom designs. Produced full color renderings and technical drawings.
- Managed two top flight jewelers in executing my designs,
- Managed in-house jewelry shop.

**Hershon & Beckman Jewelers, Boston, MA - 1981-1983**

***Jeweler.***

- Fine jewelry repair.

**Education**

**State University of New York/College at New Paltz - 1977-1981**

- Bachelor of Fine Arts – Gold and Silversmithing
- Graduated Summa Cum Laude

**Massachusetts College of Art - 1986-2000**

- Part time studies included casting, welding, blacksmithing and woodworking.

**Computer Skills**

**Web** - HTML, CSS, DreamWeaver

**Graphics** - Adobe Creative Suite - Photoshop, InDesign, Illustrator

**General** – Microsoft Office - Powerpoint, Word, Excel

**Work Samples**

[Levesquecreative.com/portfolio](http://Levesquecreative.com/portfolio)

*References available upon request.*